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## **Jobri, LLC**

### **U.S. UNILATERAL MINIMUM ADVERTISED PRICE (MAP) POLICY**

#### **Effective 5/1/17**

Jobri, LLC, Inc. ("Jobri, LLC"), a leading manufacturer of premium-quality ergonomic & comfort products and accessories, is committed to promoting the success of its products. We recognize that our high-quality Accounts invest time and resources to deliver an extraordinary customer experience through knowledgeable staff and company vendor presentation. To protect the investment of our high-quality Accounts and Jobri, LLC's brand reputation, we have unilaterally adopted this U.S. UNILATERAL MINIMUM ADVERTISED PRICE (MAP) POLICY (hereafter, "Policy"). Jobri, LLC has established this Policy recognizing the fact that Accounts' or Resellers' advertising and sales practices could be detrimental to Jobri, LLC's brand image and reputation.

#### **Unilateral U.S. MAP Policy**

To comply with our MAP Policy: All Advertising and Promotional materials must show a specific price or netted down pricing with respect to a MAP product that is at or above the MAP for such MAP Product. Displaying a price that is below the MAP price, regardless of any additional shipping charges that will be born by the consumer is a violation of this policy.

Nothing in this Policy is intended to, or does, affect the price at which a Reseller actually sells a Jobri, LLC product. Determination of the actual sales price remains solely within the discretion and power of the Reseller.

#### **Definitions**

"Accounts" are Jobri, LLC customers that purchase Jobri, LLC's products for resale within the United States either directly from Jobri, LLC or through wholesalers.

"Resellers" are persons or entities that buy and then resell Jobri, LLC products.

"MAP Prices" are net BEFORE shipping charges are added.

#### **General Terms**

This Policy is effective as of May 1, 2017, with respect to the United States only. This Policy does not constitute an agreement. This Policy is unilateral and is subject to change by Jobri, LLC at any time. Jobri, LLC does not require any Account to agree to this Policy, and Jobri, LLC does not solicit, nor will Jobri, LLC accept, any offer or agreement to comply or provide assurance of compliance with this Policy.

Jobri, LLC, in its sole discretion, will interpret and apply this Policy as Jobri, LLC deems appropriate. Jobri, LLC will not become involved with complaints from Accounts regarding the advertising or other practices of other Accounts or Resellers. No Jobri, LLC sales representative, customer service representative or other Jobri, LLC employee is authorized to solicit or accept assurances of compliance with, grant exceptions to, or otherwise interpret this Policy. Nothing in this Policy prevents Jobri, LLC, in its sole discretion, from ceasing or refusing shipments of covered products to any Account or Reseller who conducts business in a manner inconsistent with this Policy, or for any other reason.